

# 2017 NYSPRA 38<sup>th</sup> Annual Communications Contest Award Winners

# **Arkport Central School District**

### Award of Merit

Budget/Bond Newsletter

Arkport 2017-18 Budget Newsletter

Laura Ryan, Public information Specialist, Capital Region BOCES Communications Service

## **Averill Park Central School District**

### **Questar III BOCES**

### Award of Merit

**Budget/Bond Newsletter** 

Averil Park CSD Budget Newsletter

Dan Sherman, Director of Communications

### **Binghamton City School District**

### **Broome-Tioga BOCES**

### Award of Merit

**Community Newsletter** 

**Binghamton City School District** 

BToday newsletter

Clare Stenta, Graphic Designer

#### **Broadalbin-Perth Central School District**

### Award of Excellence

Calendar

Innovate: Yesterday

Michele Kelley, Public Information Specialist, Capital Region BOCES Communications Service

### Award of Honor

Website

Broadalbin-Perth Website

Michele Kelley, Public Information Specialist, Capital Region BOCES Communications Service

# Brockport Central School District

**Monroe 2-Orleans BOCES** 

### Award of Honor

Strategic Campaign

Faces of Today and Tomorrow

Kerry Sharp, Communications Specialist

Video

Opening Day video: Do What Matters Kerry Sharp, Communications Specialist

# Broome-Tioga BOCES Award of Excellence

Video

One Teacher's Story

Jimmie Buyck, Graphic Assistant/Videographer

### Award of Excellence

**Community Newsletter** 

Broome-Tioga BOCES Life - A Pictorial Perspective on Student Success

Don Sbarra, Communications Coordinator

### Award of Honor

Photograph

Eye to eye

Don Sbarra, Communications Coordinator

### Award of Honor

Video

PALS Video

Jimmie Buyck, Graphic Assistant/Videographer

# Brunswick Central School District Questar III BOCES

Award of Merit

Video

Brunswick Capital Project

Dan Sherman, Director of Communications

### **Capital Region BOCES**

### Award of Excellence

**Excellence in Writing** 

Mindfulness: Why it's becoming more prevalent in schools

Aubree Kammler, Public Information Specialist

### Award of Excellence

Strategic Campaign

BOCES Employee Resource Tool (BERT): Using a social intranet to increase employee engagement

The BERT Team

#### Award of Honor

**Excellence** in Writing

A history lesson on New York school budgets

Jake Palmateer, Public Information Specialist

**Excellence** in Writing

Eyes wide open: What parents should know about their children and drugs

Carole Spendley, Public Information Specialist

### Award of Honor

**Excellence** in Writing

Helping children whether the storm from the news cloud

Jake Palmateer, Public Information Specialist

### Award of Honor

Strategic Campaign

Transforming education through vision, leadership and support in technology: NERIC brand development Christine Carpenter and the Capital Region BOCES Creative Team

### Award of Honor

Video

Capital Region Spelling Bee

Justin Cortese & Aaron Cagwin, Public Information Specialists

### Award of Honor

Video

Parent Today: Tips on Scholarships

Stephen King, Program Manager, & Justin Cortese, Public Information Specialist

## Award of Merit

Social Media

@TechValleyHigh: Networking on Twitter to highlight partnerships and student experiences

Heather Nellis, Public Information Specialist

### Award of Merit

Strategic Campaign

Testing Water for Lead: Communication Resources for New York Schools

Jessica Scheckton, Assistant Director of Communications & Public Relations, JoEllen Keenan-Gardner, Matt Leon, Hanna Teal, Nancy Cole, Public Information Specialists, and the Capital Region BOCES Creative Team

### Award of Merit

Video

Capital Region BOCES CTE Recruiting Video

Michael McCagg & Justin Cortese, Public Information Specialists

### Award of Merit

Video

Kiryn Brackett's Musical Journey

Christine Carpenter & Nicole Hart, Public Information Specialists

### Award of Merit

Video

Parent Today: Beyond "How was your day?"

Stephen King, Program Manager, & Justin Cortese, Public Information Specialist

# Catskill Central School District Questar III BOCES Award of Excellence

Website

Catskill CSD Website

Dan Sherman, Director of Communications

## Central New York Regional Information Center Award of Honor

Overall Graphics and Design

Overall Graphics and Design: 2016 - 2017 Digital Signage Designs

Katie Finn, Public Information Specialist

# Central Square Central School District CiTi BOCES Award of Honor

Social Media

Central Square Community Engagement Social Media

Heather Schuss, Public Information Specialist

# Champlain Valley Educational Services Award of Merit

Strategic Campaign *HSE Promotional Campaign*Megan Manson

### Award of Merit

Strategic Campaign *HSE Promotional Campaign*Megan Manson

# Churchville-Chili Central School District Monroe 2-Orleans BOCES Award of Merit

Photograph Cello Solo

Chris Klem, Communications Specialist

### **CiTi BOCES**

# Award of Excellence

Special Purpose Publication

Deaf Teens Magazine

Heather Schuss, Graphic Design Specialist

## Cohoes City School District Award of Honor

**Excellence** in Writing

Cohoes unified basketball brings opportunity, triumph to a new group of student athletes Jodie Orzechowski, APR, Communications Specialist

Strategic Campaign

Every Minute Matters: Together, we can reduce chronic absenteeism in Cohoes.

Jodie Orzechowski, APR, Communications Specialist

# **Cooperstown Central School District**

### Award of Merit

Website

Cooperstown Central School District website

Jake Palmateer and the Capital Region BOCES Creative Team

# **Delaware Chenango Madison Otsego BOCES**

## Award of Merit

**Special Purpose Publication** 

CTE Centenial Tab

Martha Ryan, Public and School Liaison

### **Dobbs Ferry School District**

# Award of Excellence

Strategic Campaign

DFSD ShareYourThoughts Campaign

Elizabeth Hausman, Public Information Officer

### Award of Merit

Video

Springhurst Salad Day

Elizabeth Hausman, Public Information Officer

### **Dutchess County BOCES**

#### Award of Honor

Calendar

Dutchess BOCES 2016-2017 Calendar

Genevieve Kellam, Communications Director

# Dutchess County Department of Community & Family Services Dutchess County BOCES Office of Communications Award of Merit

Annual Report

Dutchess County Dept. of Community Family Services Annual Report 2015

Genevieve Kellam, Communications Director

### **East Greenbush Central School District**

### Award of Excellence

Strategic Campaign

2017 Capital Project

Mark Adam, Public Information Specialist

# East Irondequoit Central School District Award of Merit

Poster

Peter Pan Jr.

Danielle Gorevski, Communications Assistant

### Award of Merit

Poster

Singin' in the rain

Danielle Gorevski, Communications Assistant

### **Eastern Suffolk BOCES**

### Award of Honor

**Community Newsletter** 

Dialogue - Board to Board Publication

Patricia McCabe, Program Administrator

### Award of Honor

**Community Newsletter** 

Highlights Newsletter

Patricia McCabe, Program Administrator

# Award of Honor

Overall Graphics and Design

Highlights Newsletter

Patricia McCabe, Program Administrator

### **Erie 1 BOCES**

# Award of Excellence

**Excellence** in Writing

Teen breaks barriers and disassembles cars

Candace Reimer, Director of Communications

# Erie 2-Chautauqua-Cattaraugus BOCES Award of Excellence

Video

P-TECH Recruitment Video

Jen Osborne-Coy, Public Information Officer

### **Award of Honor**

**Excellence** in Writing

Empowering Learners Through Innovative Use of Technology

Erica Carlson, Public Relations Specialist

### Award of Honor

**Excellence** in Writing

Secondhand Style Puts Students First at Baker Road

Erica Carlson, Public Relations Specialist

**Special Purpose Publication** 

E2CCB Reveals New Career and Technical Education Course Offerings Book

Joshua Gregory, Public Relations Specialist

# Fayetteville-Manlius Central School District

### Award of Excellence

Calendar

F-M Calendar

Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

### Award of Honor

**Budget/Bond Newsletter** 

F-M News Budget Edition

Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

## Award of Honor

**Excellence in Writing** 

Staff tackles student stress

Nancy Cole, Public Information Specialist, Capital Region BOCES Communications Service

## Award of Honor

**Excellence in Writing** 

Students embrace personalized success

Kristine Jarosz, Public Information Specialist, Capital Region BOCES Communications Service

# **Garden City Public Schools**

# Award of Merit

**Budget/Bond Newsletter** 

"On The Line" 2017-2018 Budget Brochure

Dr. Catherine Knight, Coordinator of Public Information

### **Gates Chili Central School District**

**Monroe 2-Orleans BOCES** 

### Award of Honor

Video

Welcome to Kindergarten

Anthony Puleo, Digital Media Technician

### **Glens Falls City School District**

### Award of Excellence

Calendar

Glens Falls Printed District Calendar, 2016-17

Skye Heritage, Communications

### Award of Honor

**Budget/Bond Newsletter** 

Educational Program Invests in Future

Skye Heritage, Communications

Excellence in Writing ESP Week Spotlight: Ms. Mary Skye Heritage, Communications

# **Grand Island Central School District Erie 1 BOCES**

### Award of Honor

Excellence in Writing
Transforming a Classroom into a Multi-Sensory Learning Space
Lori Sosenko, Sr. Messaging & Graphics Liaison

### **Greece Central School District**

### Award of Excellence

Budget/Bond Newsletter 2017-18 Budget Newsletter Laurel Heiden, Community Relations Manager

# Award of Excellence

Calendar 2016-17 Calendar and Handbook Laurel Heiden, Community Relations Manager

### Award of Excellence

Excellence in Writing
Students, Volunteer Make Beautiful Music Together
Laurel Heiden, Community Relations Manager

### Award of Excellence

Photograph

Many Thanks

Laurel Heiden, Community Relations Manager

### Award of Merit

Poster Spooktacular Movie Night Laurel Heiden, Community Relations Manager

# Greenburgh Central School District Mack Digital Communications Award of Honor

Social Media

Greenburgh Social Media Initiative
Evelyn McCormack, Communications Consultant

# Hannibal Central School District CiTi BOCES

### Award of Excellence

Calendar

Hannibal Calendar

Heather Schuss, Public Information Specialist

Poster

Hannibal Foreign Exchange Posters

Heather Schuss, Public Information Specialist

# Highland Central School District Ulster BOCES

Award of Merit

**Budget/Bond Newsletter** 

Highland Central School District 2017 Budget Newsletter

Kristine Conte, Community Relations Coordinator

# Hilton Central School District Monroe 2 - Orleans BOCES Award of Honor

Photograph

Science Fun Day

Grace Griffee, Communications Director

# Holley Central School District Monroe 2-Orleans BOCES

Award of Honor

Community Newsletter

Holley Community Newsletter

Both Norle Communication Specialis

Beth Nash, Communication Specialist

# Hudson Central School District Questar III BOCES

Award of Merit

Budget/Bond Newsletter

Hudson CSD Budget Newsletter

Dan Sherman, Director of Communications

# Ichabod Crane Central School District Questar III BOCES

Award of Honor

Budget/Bond Newsletter

Ichabod Crane CSD Budget Newsletter

Dan Sherman, Director of Communications

# Kenmore-Town of Tonawanda UFSD Award of Excellence

Budget/Bond Newsletter

Ken-Ton School District 2017-18 Budget Newsletter
Patrick Fanelli, Community Relations Coordinator

### Award of Honor

Calendar

Ken-Ton School District 2016-17 District Calendar Patrick Fanelli, Community Relations Coordinator

Social Media

Ken-Ton School District Facebook Page

Patrick Fanelli, Community Relations Coordinator

# **Lake Shore Central School District**

#### Erie 2 BOCES

### Award of Honor

Strategic Campaign

Lake Shore Capital Construction Project's Massive Approval

Joshua Gregory, Public Relations Specialist

### **Lakeland Central School District**

# Award of Merit

Photograph

Photograph-Microscopes

James Van Develde, Director of Communications

# **Lansing Central School District**

# **Central New York Regional Information Center**

# Award of Excellence

**Budget/Bond Newsletter** 

Lansing Central School District Budget Newsletter

Katie Finn, Public Information Specialist

# Award of Honor

**Community Newsletter** 

Lansing Central School District Community Newsletter

Katie Finn, Public Information Specialist

### **Madison-Oneida BOCES**

### Award of Excellence

Social Media

Madison-Oneida BOCES Tweets About Construction Careers Day

Sapna Kollali, Public Information Officer

### Award of Honor

Excellence in Writing

"Students Learn To Solve Rubik's Cube"

Sapna Kollali, Public Information Officer

### **Maine-Endwell Central School District**

# Award of Excellence

Budget/Bond Newsletter

Maine-Endwell Central School District Budget Newsletter 2017-2018

Brenda Potsko, Public Information Specialist

# Maine-Endwell Central School District Broome-Tioga BOCES Award of Honor

Overall Graphics and Design 2016-19 Strategic Plan Display Clare Stenta, Graphic Designer

### **Marcellus Central School District**

# Award of Excellence

Budget/Bond Newsletter

May 2017 Marcellus Budget Newsletter

Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

### Award of Honor

Social Media Get Out the Vote Social Media Campaign Laura Ryan, Public Information Specialist, Capital Region BOCES Communications Service

# **Monroe 2-Orleans BOCES**

### Award of Excellence

Excellence in Writing

Constructing a new appreciation for math

Iva Petrosino, Communications Support Specialist

# Award of Honor

Excellence in Writing

Linda Burlingame Retirement

Heather Campo, Communications Specialist

### Award of Honor

Excellence in Writing BOCES 2 Builds Futures Chris Klem, Communications Specialist

### Award of Honor

Excellence in Writing Thriving at Alternative High School Chris Klem, Communications Specialist

### Award of Honor

Excellence in Writing
BOCES 2 Builds Pride
Jennifer Merkel, Communication Specialist

### Award of Honor

Excellence in Writing
BOCES 2 Builds Innovation
Iva Petrosino, Communications Support Specialist

Photograph
Sparking Success
Jennifer Merkel, Communication Specialist

### Award of Merit

Photograph *Measuring Skills*Jennifer Merkel, Communication Specialist

### Award of Merit

Annual Report

Monroe 2-Orleans BOCES Annual Report

Stephen Dawe, Communications Manager

# Monroe-Woodbury Central School District *Award of Excellence*

Calendar
We are Monroe-Woodbury" 2016-2017 Calendar"
Carole Spendley, Public Information Specialist

# Nassau BOCES Award of Excellence

Calendar Nassau BOCES Master Calendar Ellen Stonehill, Editorial Assistant

### Award of Honor

Strategic Campaign
Nassau BOCES 50th Anniversary
Ellen Stonehill, Assistant Program Manager

# Award of Honor

Video Carman Road School video Ellen Stonehill, Interactive Production Manager

## Award of Honor

Video

Meet Filmmaking Instructor Anthony Petrucci Ellen Stonehill, Interactive Production Manager

# New Lebanon Central School District Questar III BOCES Award of Excellence

Budget/Bond Newsletter
New Lebanon CSD Budget Newsletter
Dan Sherman, Director of Communications

Video

New Lebanon Renovation Project

Dan Sherman, Director of Communications

### **New Paltz Central School District**

#### **Ulster BOCES**

### Award of Excellence

**Budget/Bond Newsletter** 

New Paltz Central School District 2017 Budget Newsletter

Kristine Conte, Community Relations Coordinator

# Niskayuna Central School District

# Award of Merit

Strategic Campaign

Raising Awareness: Strategic Plan Shaping the Future of our Schools

Matt Leon, Communications Specialist, Capital Region BOCES Communications Service

# Niskayuna Central School District

# Award of Merit

Video

Meet Our Future: Strategic Plan Video

Matt Leon, Communications Specialist, Capital Region BOCES Communications Service

### **Oneida-Herkimer-Madison BOCES**

## Award of Excellence

**Excellence** in Writing

Whitesboro High School Technology Teacher Builds Prosthetic Hand for Student

Jean Palmer, Senior Public Relations Specialist

### Award of Excellence

**Special Purpose Publication** 

Career & Technical Education Center Program Guide

Jean Palmer, Senior Public Relations Specialist

### Award of Honor

**Excellence** in Writing

"Curriculum Exchange Program Gives Students Opportunities Outside of Their District" Jean Palmer, Senior Public Relations Specialist

### Award of Merit

**Budget/Bond Newsletter** 

Oriskany Central School District Budget Newsletter

Jean Palmer, Senior Public Relations Specialist

### Award of Merit

**Excellence** in Writing

Special Assembly Motivates Students to Become More Active in School Community Jean Palmer, Senior Public Relations Specialist

Excellence in Writing
Whitesboro Senior, Culinary Arts Student, Awarded Scholarship
Jean Palmer, Senior Public Relations Specialist

### Award of Merit

Special Purpose Publication 2017-18 Service Directory Jean Palmer, Senior Public Relations Specialist

### Award of Merit

Special Purpose Publication 2017 Annual Meeting Book Jean Palmer, Senior Public Relations Specialist

### Award of Merit

Special Purpose Publication
Whitesboro Central School District Public Information Guide
Jean Palmer, Senior Public Relations Specialist

### Award of Merit

Website Oriskany Central School District Website Jean Palmer, Senior Public Relations Specialist

# Onondaga Cortland Madison Board of Cooperative Educational Services Award of Honor

Annual Report

OCM BOCES - Annual Report - Committed to Your Sucess
Jackie Wiegand, Marketing Coordinator

### Award of Merit

Video *OCM BOCES - Transitions* Jackie Wiegand, Marketing Coordinator

# Onteora Central School District Ulster BOCES

**Award of Honor** Photograph

Windblown Waif

Kristine Conte, Community Relations Speciliast

# Award of Merit

Photograph

Artful Adversaries

Kristine Conte, Community Relations Speciliast

Photograph

Groovin' in the Garden

Kristine Conte, Community Relations Speciliast

# Palmyra-Macedon Central School District Dresden Public Relations Award of Excellence

Video

Select Choir goes to Carnegie Hall
Dresden Engle, Director of Public Relations

### Award of Excellence

Video

Welcome to Pal-Mac Primary School
Dresden Engle, Director of Public Relations

# Award of Merit

Video

Palmyra-Macedon CSD 2017 State of the School Dresden Engle, Director of Public Relations

# Peekskill City School District Award of Excellence

Photograph
First Day Faces
Laura Belfiore, Communications Specialist

# Award of Merit

Calendar

2016-2017 Peekskill City School District Calendar Laura Belfiore, Communications Specialist

### Award of Merit

Budget/Bond Newsletter
In Our Schools: Special Budget Issue
Laura Belfiore, Communications Specialist

# Award of Merit

Photograph *Hillcrest Violinist*Laura Belfiore, Communications Specialist

# Award of Merit

Photograph

Peekskill Students March in Ed Walk for Fiscal Equity

Laura Belfiore, Communications Specialist

### **Pelham Union Free School District**

### Award of Honor

Budget/Bond Newsletter

Budget Newsletter

Alex Wolff, Public Information Officer

### Award of Honor

Overall Graphics and Design
Winter Newsletter
Alex Wolff, Public Information Officer

# Penfield Central School District Award of Honor

Photograph *All In*Nancy Bradstreet, Director of Communications

# Perry Central School District Genesee Valley Educational Partnership Award of Merit

Social Media *Perry Central School District - Social Media* Megan Winter, Public Relations Specialist

# Pine Bush Central School District Ulster BOCES

Award of Merit

Community Newsletter 2016-2017 Pine Bush Community Newsletter Series Kristine Conte, Community Relations Specialist

## Award of Honor

Photograph *Tinker Time*Kristine Conte, Community Relations Specialist

# Pittsford Central School District Award of Excellence

Budget/Bond Newsletter

PCSD Budget Vote Newsletter

Nancy Wayman, Director of Communication

# Award of Excellence

Calendar

PCSD Calendar

Nancy Wayman, Director of Communication

### Pulaski Academy & Central Schools CiTi BOCES

## Award of Honor

Overall Graphics and Design

Pulaski Community & School Guide

Heather Schuss, Public Information Specialist

### **Queensbury Union Free School District**

### Award of Excellence

**Community Newsletter** 

Connections Fall 2016 and Winter 2017

Mellissa Braham, Public Information Specialist, Capital Region BOCES Communications Service

# Award of Honor

**Excellence** in Writing

"Robotics Teams Compete and Build Life Skills"

Connections winter 2017 issue

Mellissa Braham, Public Information Specialist, Capital Region BOCES Communications Service

### Award of Merit

Poster

"Get a full school meal for 25 cents or less" free and reduced-price meals poster Mellissa Braham, Public Information Specialist, Capital Region BOCES Communications Service

### Award of Merit

Video

WHBI Soldier Surprise video

Mellissa Braham, Public Information Specialist, Capital Region BOCES Communications Service

### **Questar III BOCES**

### Award of Merit

**Electronic Newsletter** 

Questar III E-News

Dan Sherman, Director of Communications

### Award of Excellence

Video

Make Sure Your Car is Ready for Winter

Dan Sherman, Director of Communications

#### Award of Excellence

Video

Student Success at Catskill Academy

Dan Sherman, Director of Communications

### Award of Merit

Video

The State Aid Planning Office

Dan Sherman, Director of Communications

Video

Tips to Stay Healthy PSA

Dan Sherman, Director of Communications

### **Ramapo Central School District**

#### **Rockland BOCES**

### Award of Honor

Social Media

#MountieSuperstar

Scott Salotto, Director of Communications and Governmental Relations

# Award of Excellence

Video

Cultivating Student Success Through 21st Century Learning

Scott Salotto, Director of Communications and Governmental Relations

#### **Rockland BOCES**

# Award of Excellence

Calendar

Rockland BOCES 2016-17 Calendar

Scott Salotto, Director of Communications and Governmental Relations

#### **Rotterdam-Mohonasen Central School District**

# Award of Excellence

Budget/Bond Newsletter

Mohonasen Budget Newsletter

Samantha Brumley, Public Information Specialist, Capital Region BOCES Communications Service

#### Award of Excellence

Video

What's It Like to Take Classes at CAT?

Samantha Brumley, Public Information Specialist, Capital Region BOCES Communications Service

# **Saugerties Central School District**

**Ulster BOCES** 

### Award of Merit

**Community Newsletter** 

Saugerties Central School District 2016-2017 Community Newsletters

Kristine Conte, Community Relations Specialist

### **Scarsdale Union Free School District**

### Award of Honor

**Community Newsletter** 

Community Newsletter

Victoria Presser, Public Information Officer

# Solvay Union Free School District Central New York Regional Information Center Award of Merit

**Excellence in Writing** 

Solvay UFSD rocks the bald and raises \$24,697.42 for St. Baldrick's

Katie Finn, Public Information Specialist

### **South Glens Falls Central School District**

### Award of Excellence

Calendar

South Glens Falls CSD 2016-17 Calendar

Monica Lester, Public Information Specialist, Capital Region BOCES Communications Service

# Award of Excellence

Strategic Campaign

Everybody Reads Campaign

Monica Lester, Public Information Specialist, & Karen Pacelli, Capital Region BOCES Communications Service

# Award of Honor

Poster

**Everybody Reads Poster** 

Monica Lester, Public Information Specialist, & Karen Pacelli, Graphic Artist, Capital Region BOCES Communications Service

# **South Orangetown Central School District**

### **Rockland BOCES**

### Award of Honor

Overall Graphics and Design

Summer STEAM Camp Flier

Scott Salotto, Director of Communications and Governmental Relations

### Award of Merit

Video

Mission: Engage! Problem-Based Learning

Scott Salotto, Director of Communications and Governmental Relations

#### **Southern Westchester BOCES**

### Award of Excellence

**Excellence** in Writing

Alum's Passion Shows in Mini Cheesecake Creations

Colette Connolly, Public Relations Specialist

### Award of Honor

Social Media

Social Media - Port Chester Schools

Brian Howard, Director of Communications

Electronic Newsletter *Careers Central*Brian Howard, Director of Communications

### Award of Merit

Video

SWBOCES students restore town's 9/11 Memorial Wall

Brian Howard, Director of Communications

# **Southwestern Central School District**

# Award of Honor

Social Media

Graduation at Southwestern Central School District

Erica Carlson, Public Relations Specialist

### Award of Merit

Social Media

Promoting Good Digital Citizenship at Southwestern Central School District

Erica Carlson, Public Relations Specialist

# Award of Merit

Social Media

Showcasing the Special Olympics Volunteer and Athlete Participation at Southwestern Central School

District

Erica Carlson, Public Relations Specialist

# **Syracuse City School District**

# **Central New York Regional Information Center**

### Award of Excellence

Overall Graphics and Design

Overall Graphics and Design: Syracuse City School District Homepage Ads

Katie Finn, Public Information Specialist

# The Genesee Valley Educational Partnership

### Award of Merit

**Excellence** in Writing

LPN Saves a Life

Maggie Fitzgibbon, PR and Printing/Graphics Coordinator

# **Troy Central School District**

**Questar III BOCES** 

Award of Excellence

Calendar

Troy CSD Calendar

Dan Sherman, Director of Communications

# TST BOCES CITI BOCES

### Award of Excellence

Video

New Visions Recruitment Video

Heather Schuss, Public Information Specialist

#### **Ulster BOCES**

# Award of Excellence

Overall Graphics and Design 2017 Ulster BOCES Career & Technical Center Program Guide Kristine Conte, Community Relations Coordinator

### Award of Excellence

Photograph *High Wire Act*Kristine Conte, Community Relations Coordinator

### Award of Merit

Photograph
Cleared for Takeoff
Kristine Conte, Community Relations Coordinator

### Award of Honor

Special Purpose Publication 2017 Ulster BOCES Career & Technical Center Program Guide Kristine Conte, Community Relations Coordinator

### Award of Merit

Video

Student-Manufactured Lockers Make their Way to the International Space Station Kristine Conte, Community Relations Coordinator

# **Union Endicott Central Schoo District** *Award of Honor*

Photograph

Tiger Face - Tiger Pride

Linda Myers, Communications Coordinator

# Union Springs Central School District Central New York Regional Information Center Award of Excellence

Calendar

Union Springs Central School District Calendar

Katie Finn, Public Information Specialist

# Utica City School District Oneida-Herkimer-Madison BOCES Award of Excellence

Calendar

Oh the Places You'll Go 2016-17 Utica Calendar Jean Palmer, Senior Public Relations Specialist

### Award of Excellence

Overall Graphics and Design
Oh the Places You'll Go 2016-17 Utica Calendar
Jean Palmer, Senior Public Relations Specialist

# Valhalla Union Free School District Award of Honor

Excellence in Writing
Cross Country Standout Athlete Makes "Triple Impact"
Natalia Baage-Lord, Public Relations Specialist

## Award of Merit

Electronic Newsletter *Valhalla Voyages E-News* Natalia Baage-Lord, Public Relations Specialist

# **Valley Central School District**

# Award of Honor

**Excellence in Writing** 

Horseplay is therapeutic at Montgomery school

Courtney Bonfante, Public Information Specialist, Capital Region BOCES Communications Service

# Warwick Valley Central School District Award of Honor

**Excellence** in Writing

HS Media Center/Communications Suite now a state of the art learning center

Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

# Award of Merit

**Excellence in Writing** 

Leadership opportunities abound for Warwick students

Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

# Award of Merit

Photograph

Connecting with friends after the final bell

Louise Hutchison, Public Information Specialist, Capital Region BOCES Communications Service

# West Genesee Central School District Award of Honor

Social Media

West Genesee CSD Superintendent Twitter

Bonnie Russell, School Information Officer

# William Floyd School District

### Award of Excellence

Excellence in Writing

WFHS Senior Receives Congressional Nomination to U.S. Naval Academy James Montalto, Public Relations Director

# Award of Excellence

Social Media
William Floyd School District social media
James Montalto, Public Relations Director

### Award of Honor

Photograph

Swim

James Montalto, Public Relations Director

### Award of Merit

Photograph

Compound Mitre Saw

James Montalto, Public Relations Director

# Award of Merit

Website

William Floyd School District website

James Montalto, Public Relations Director

# Williamsville Central School District

# Award of Excellence

Calendar

2016-17 Calendar Publication

Rita Wolff, APR, Director of Communications

### Award of Honor

Special Purpose Publication

2017-18 Budget Summary Book

Rita Wolff, APR, Director of Communications

# Windsor Central School District

# Award of Honor

Video

Windsor Middle School - Making a Difference

Jason Weinstein, Public Information Coordinator