

ONONDAGA-CORTLAND-MADISON BOCES

Career & Technical Education

GRAPHIC COMMUNICATIONS

@ Cortlandville Campus



PROGRAM OVERVIEW

Graphic Communications is a two-year, project-based program for students who want to develop 21st-century career and communication skills in graphic design and artistry. Apple computers and Adobe software are featured, as are projects in the form of multimedia advertisements, logo design, business cards, computer illustrations, digital imaging, multimedia and web design. Field visits to advertising agencies, printing companies and colleges are embedded into the program. Dual credit courses are an integral component of the program and are offered through Tompkins Cortland Community College, where students may earn up to six college credits in Art and Communications. Prior to completion, students are also provided with internship experiences and the opportunity to earn a Career and Technical Education endorsement on their diploma by successfully passing an industry-standard technical assessment.

- continued on reverse -

WWW.OCMBOCES.ORG

CAREER OPPORTUNITIES

- Photography
- Advertising design & layout
- Television, film, radio, social & print media*
- Graphic design*
- Computer graphics*
- Marketing & advertising*
- Video production*
- Publishing*
- Animation*

* Advanced Employment – Additional training may be necessary.

AVAILABLE ACADEMIC CREDITS

- 3 CTE credits per year
- 1 science or math credit per year
- 6 college credits through Tompkins Cortland Community College

CONTINUING EDUCATION PARTNERS

- Tompkins Cortland Community College
- Onondaga Community College
- SUNY Canton

**TOMPKINS
CORTLAND**
COMMUNITY COLLEGE

TECHNICAL SKILLS

- Adobe Creative Suite software
- Digital photography
- Video production
- Marketing & advertising
- Macintosh OS
- Typography

FOR MORE INFORMATION

For more information about the Graphic Communications program, see your high school counselor or call our OCM BOCES school counselors at:

Cortlandville Campus (Cortland): 1710 NYS Route 13
(607) 758-5260