

Connections 2015
Businesses Responses

<p>Richard DenBleyker - Entergy - E: rdenble@entergy.com P: 3155939831</p> <p>Description of work: POWER PRODUCTION Kinds of Projects: EMPLOYEE RETAILATION, NUCLEAR SAFETY AND QUALITY Sector: Energy & Environmental</p>
<p>Sandy Baker - RMS - Research & Marketing Strategies - E: sandyb@RMSresults.com P: 3156359802</p> <p>Description of work: Research & Marketing Strategies (RMS) is a full service market research firm located in Baldwinsville, NY. RMS develops and conducts surveys, focus groups, mystery shopping and analytics for a variety of industries across the country. RMS has a dedicated healthcare division and is also home to QualiSight, a premier focus group and interview research facility, and RMS ViewPoint, a leading consumer research panel in Central New York. Visit our website at RMSresults.com.</p> <p>Kinds of Projects: Image and Awareness Studies, Satisfaction Surveys, Competitive Assessments, Feasibility Studies, Strategic Planning, Database management, mystery shopping, data analysis, in-depth interviews, new product testing, We get answers to questions organizations have by using customized market research.</p> <p>Sector: Financial & Professional Services</p>
<p>Jason Benedict - King + King Architects - E: jbenedict@kingarch.com P: 315-682-6180</p> <p>Description of work: Practice architecture in CNY. Our markets are K-12, Hi Ed, Healthcare, and Community. Kinds of Projects: I design K-12 facilities. Sector: Financial & Professional Services</p>
<p>Ellen Clark - Experience Oswego NY - E: ellenclark@bluefrog.com P: 315-246-8144</p> <p>Description of work: Welcome tourists and visitors to Oswego and help newcomers become established in the area. Kinds of Projects: Looking for help as to how to best reach each target market of the business - tourists, visitors and newcomers. Tourism ideas for Oswego NY Sector: Financial & Professional Services</p>
<p>Craig Dailey - King + King, Architects - E: cdailey@kingarch.com P: 315-671-2417</p> <p>Description of work: Architecture, design, planning, construction, engineering, etc. Kinds of Projects: working with teams, conflict resolution, detailing, scheduling, budgeting, visioning Sector: Financial & Professional Services</p>
<p>Carl DeCesare - Xerox Corporation - E: carl.decesare@xerox.com P: 585 265-8944</p> <p>Description of work: For more than a half a century, Xerox Corporation has been a leader in document technology and services. We continue to build on this heritage of innovation. Through our acquisition of Affiliated Computer Services, we now are the world's leading enterprise for business process and document management, offering global services from claims reimbursement and automated toll transaction to customer care centers and HR benefits management. The new Xerox is dedicated to innovation, service and giving our customers the freedom to focus on what matters most: your real business.</p> <p>Kinds of Projects: I am Account Operations Manager for Xerox Corporation. I am responsible for ensuring customer satisfaction and delivery of contracted services for specific accounts within central/western New York. I am responsible for profitable growth in these accounts, and working with my teams to minimize costs. Sector: Financial & Professional Services</p>

Connections 2015
Businesses Responses

Lisa Kimball - Pathfinder Bank - **E:** lakimball@pathfinderbank.com **P:** 315-207-8071

Description of work: Banking

Kinds of Projects: Accounting Issues.

Sector: Financial & Professional Services

Jim Layhew - Estate Planning Law Center - **E:** jimlayhew@gmail.com **P:** 315-345-0734

Description of work: Estate Planning: Asset Protection from creditors and predators.

Insulate clients from risks they face in potential loss of assets through not doing the prior planning.

Medicaid Planning:

Kinds of Projects: Asset Protection.

Asset Transference:

Medicaid Planning:

Probate Planning:

End of Life Planning:

All aspects of maintaining the integrity of your asset base that took many years to accumulate.

Sector: Financial & Professional Services

Marie Morelli - Syracuse Media Group - **E:** mmorelli@syracuse.com **P:** 315-766-6472

Description of work: Syracuse Media Group publishes Syracuse.com (web) and The Post-Standard (print newspaper), the dominant source of news, information and advertising in Syracuse and Central New York.

Kinds of Projects: I belong to the editorial board of Syracuse Media Group. We use our institutional voice to advocate for the community through editorials that prod and praise. We hold leaders' feet to the fire. We convene conversations with opinion leaders and members of the community. We promote dialogue on issues of the day by providing a forum for letters, commentaries and op-eds. We endorse political candidates.

Sector: Financial & Professional Services

Gavin Snyder - C&S Companies - **E:** gsnyder@cscos.com **P:** 315-263-6921

Description of work: Founded in 1968, the C&S Companies are known nationwide for client-focused engineering, architecture, planning, environmental, and construction services. C&S primarily serves markets such as local, state, and federal governments; industry and manufacturing; healthcare; education and private businesses.

Kinds of Projects: The C&S Companies plan, design, construct, and maintain the built and natural environments. Our extensive skill set allows us to deliver everything from small jobs involving just one or two trades to large-scale, complex assignments requiring dozens of specialized areas of expertise. Some of the most prominent projects in our communities, both large and small are C&S projects.

Sector: Financial & Professional Services

Connections 2015
Businesses Responses

Marc Stress - Stressdesign - **E:** marc@stressdesign.com **P:** 315.422.3231

Description of work: Stressdesign is a brand communication firm. We transform businesses by creating systems that present our clients products, services and ideals in a confident, professional voice. Our passion is to transform ideas into realities. We partner with clients to create a map to the future of their organization.

Kinds of Projects: Stressdesign creates design solutions for clients in business, education, not-for-profit, and many other markets for across the United States.

We help our clients solve problems of awareness, communication and consistency in branding and marketing their services.

Sector: Financial & Professional Services

Brian Winchell - Sterling Financial Group - **E:** bwinchell@sterlingcny.com **P:** 315-414-6679

Description of work: Full service financial planning group, specializing in Retirement Income/Distribution planning; Long Term Care planning, and insurance planning.

Kinds of Projects: Income distribution planning - using financial planning software to determine sustainable withdrawals from savings.

Long Term Care planning - raising awareness of the consequences of extended care and how to best protect against that risk - comparing the features, benefits and costs of different strategies and policy types.

Sector: Financial & Professional Services

Charles Borgognoni - Central New York School Boards Association - **E:** Charlesb@cnysba.org **P:** 315-463-1904

Description of work: Leadership & professional development trainings and programming for school board members; public policy and political advocacy in support of public education.

Kinds of Projects: New York State-mandated training courses for school board members; professional and leadership development programs for school board members; research into education finance issues, especially as related to equitable distribution of state education aid; training and leadership in effective political/governmental advocacy for school board members, staff and community stakeholders.

Commemoration of 40th Anniversary of CNY School Boards Association

Civics Component:role of school board/how it impacts the education & Programs students receive; understanding history of public schools/education in America elections/community interaction; last form of :Elamental Democray still operating in USA. Communication component...student produced video that follows this learning journal and learnings while also depicting the history of CNYSBA over it's 40 year existance

Sector: Government/Community Agency/Education

Dan Lowengard - - **E:** Dglow@aol.com **P:**

Description of work:

Kinds of Projects:

Sector: Government/Community Agency/Education

Connections 2015
Businesses Responses

Tom Phelan - Dr. Tom Phelan Consulting - **E:** phelandrtom@gmail.com **P:** 315-243-7605

Description of work: Training and instructional design, development and evaluation of emergency management, risk and crisis management and site-based exercises; facilitation of exercises and training for colleges, businesses, government organizations, not-for-profit organizations and neighborhood groups; college course design and development; research on literacy gaps between emergency management agencies and their intended audiences.

Kinds of Projects: Custom design emergency exercises for schools, colleges, businesses and government agencies (local, state, national and international).

Evaluate disaster recovery plans and exercises for colleges and businesses.

Write and publish materials for the emergency management field.

Present at national conferences.

Serve as a contract instructor for emergency management adults and college students.

Review Project SAVE plans for school districts.

Designing and Crafting emergency/urgent messages at an appropriate literacy/readability level for the intended audience(those receiving the message).

Sector: Government/Community Agency/Education

Brian DeRochie - New York State Police - **E:** Brian.derochie@troopers.ny.us **P:** 315-335-1987

Description of work: School and Community Outreach

Kinds of Projects:

Sector: Government/Community Agency/Education

Denise DiRienzo - SUNY Oswego - **E:** denise.dirienzo@oswego.edu **P:** 315 312 3677

Description of work: Experience-Based Education has grown into the Center for Experiential Learning with a focus on promoting all aspects of experiential learning. The Center offers a variety of experiential learning opportunities to SUNY Oswego undergraduate and graduate students. Over 1000 students per year participate in our programs through Internships, Co-ops, the Mentor Scholar Program, RISE and STEM Mentoring.

Kinds of Projects: The Center for Experiential Learning's mission at SUNY Oswego is to engage students, faculty and the community in experiential learning that will increase the students' ROI on their college education and employers will receive job-ready graduates. The Center will take a multi-pronged approach to accomplish this:

1. Build faculty reciprocity by working with faculty on learning goals, developing a bank of project opportunities that will engage students and flip the experience outside of the classroom. Grow faculty involvement as instructors, sponsors and supporters of experiential learning.
2. Build and enhance community relationships.
3. Implement and deliver professional students prepared to lead organizations.
4. Imbue students with leadership skills and initiative to lead social change.
5. In education by developing mentoring and leadership programs.
6. In community by project, internship and co-op work that will serve as a catalyst to economic development and social change.
7. In businesses by preparing students to be professional members of the workforce.
8. Developing a tiered system of opportunities: classroom and event opportunities, mentoring, projects, internships and co-ops.

Sector: Government/Community Agency/Education

Connections 2015
Businesses Responses

Tammy Elowsky - SUNY Oswego - Office of Business & Community Relations - **E:**

tammy.elowsky@oswego.edu **P:** 3154029545

Description of work: The Office of Business and Community Relations is the conduit between SUNY Oswego and the Oswego County community and its businesses.

Kinds of Projects: The following are a few of the programs/community services we provide:

Small Business Development Center (SBDC)

Oswego County Workforce Development Board

Youth Career Summit

Leadership Oswego County program (LOC)

Leadership Oswego County Youth program (LOCY)

Oswego County GENIUS Olympiad

Oswego Youth Conservatory

Campus-City Relations Committee (CCRC)

Retired Senior Volunteer Program (RSVP)

Sector: Government/Community Agency/Education

Nancy Fox - CNY Arts Center - **E:** cnyartscenters@gmail.com **P:** 3155982787

Description of work: We are the only nonprofit Multi-Arts center in Oswego County providing art opportunities and art partnerships for artists of all ages, businesses, and communities in Oswego County. We offer programming in Studio Fine Arts, Writing Literary Arts, Culinary Arts and the Performing Arts of Drama, dance and music. We collaborate with Cayuga Community College to deliver art opportunities and internships on the Fulton Campus. We are a conduit for local professional artists and writers to reach county residents with art exhibits, author spotlights, meet and greet events, and stage and music performances. We provide an economic impact by the opportunities we create for artists in all these fields and the merchants the artists do business with.

Kinds of Projects: The arts are the basis of creative problem solving and team collaborations for community issues at every level all designed to reflect the culture and improve the quality of life. We partner with the Fulton Community School for art related programming to give at risk children an outlet for expression through visual arts. We provide instruction in art technique, music, writing and culinary arts empowering individuals to meet personal challenges and enjoy success through the art they create. We deliver quality theater productions as learning incubators that teach time management, self-discipline, team work, and creative problem solving. We collaborate with other county organizations - Literacy Coalition, County Tourism Dept, Chamber of Commerce, etc - to bring an active arts component to outreaches for different constituencies, individuals and businesses alike.

Sector: Government/Community Agency/Education

Wandah Gibbs - St. John Fisher College - **E:** wg02188@sjfc.edu **P:** 585 752-3486

Description of work: I am a doctoral candidate in the St. John Fisher College Ed. D. in Executive Leadership. My dissertation centers around Career and Technical Education in Urban High Schools.

Kinds of Projects: I want to encourage CTE tracks integrated with academic coursework in urban high schools.

Sector: Government/Community Agency/Education

Connections 2015
Businesses Responses

David Goodness - Workforce Development Institute - **E:** dgoodness@wdiny.org **P:** 315.529.3162

Description of work: We provide gap funding for business, industry, community groups, unions, etc. so that they can facilitate training initiatives, make small equipment purchases, make small capital improvements, work studies, etc. The sole purpose of the funding is driven for those to maintain or increase jobs. We also have a subsidy for Facilitated Care up to 275% of the poverty level so that families can help pay for Child Care in Onondaga County.

Kinds of Projects: Skills gap issues, business employment problems, supply chain issues.

Sector: Government/Community Agency/Education

David Goodness - Workforce Development Institute - **E:** dgoodness@wdiny.org **P:** 315.529.3162

Description of work: We provide "stop-gap" funding for business, industry, community groups, unions, etc. for such things as training initiatives, small equipment purchases, small capital improvements, work studies, etc. for the purpose of having those entities maintain or increase their workforce.

Kinds of Projects: If a manufacturer cannot find qualified employees to fill their need we can help fund a training for the employer that will be hiring so that the employers needs are met.

Sector: Government/Community Agency/Education

Jeffrey Grimshaw - Wisdom Thinkers .org - **E:** Jeff@jeffreygrimshaw.com **P:** 315-591-5515

Description of work: Connecting students , community and businesses

Kinds of Projects: Providing students, community and business the tools for facilitated solutions to community based issues

Sector: Government/Community Agency/Education

Liz Knickerbocker - www.sunyoswego.edu - **E:** liz.knickerbocker@oswego.edu **P:** 3153123693

Description of work: Experience-Based Education has grown into the Center for Experiential Learning with a focus on promoting all aspects of experiential learning. The Center offers a variety of experiential learning opportunities to SUNY Oswego undergraduate and graduate students. Over 1000 students per year participate in our programs through Internships, Co-ops, the Mentor Scholar Program, RISE and STEM Mentoring.

Kinds of Projects: The Center for Experiential Learning's mission at SUNY Oswego is to engage students, faculty and the community in experiential learning that will increase the students' ROI on their college education and employers will receive job-ready graduates. The Center will take a multi-pronged approach to accomplish this:

1. Build faculty reciprocity by working with faculty on learning goals, developing a bank of project opportunities that will engage students and flip the experience outside of the classroom. Grow faculty involvement as instructors, sponsors and supporters of experiential learning.
2. Build and enhance community relationships.
3. Implement and deliver professional students prepared to lead organizations.
4. Imbue students with leadership skills and initiative to lead social change.
5. In education by developing mentoring and leadership programs.
6. In community by project, internship and co-op work that will serve as a catalyst to economic development and social change.
7. In businesses by preparing students to be professional members of the workforce.
8. Developing a tiered system of opportunities: classroom and event opportunities, mentoring, projects, internships and co-ops.

Sector: Government/Community Agency/Education

Connections 2015
Businesses Responses

Sarah Krisch - Madison County Planning Department - **E:** sarah.krisch@madisoncounty.ny.gov **P:** 315-427-3547

Description of work: The Madison County Planning Department serves a diverse array of functions and assists with efforts such as County Parks administration, climate and sustainability initiatives, regional solarize programs, Erie Canal trail planning and events, snowmobile trails, first time homebuyers programs, geographic information systems (GIS) mapping, water quality management, agricultural districts, local land use planning and assistance, and more.

Kinds of Projects: Zoning variance and site plan reviews for towns and villages within the County. Graphic design and rendering assistance for various projects the office is involved with including large municipal solar projects and trail projects.

Planning, promotion, outreach, and presentation for programs and events including Solarize CNY and the Tour the Towpath supported bike ride.

Community outreach and engagement for projects, comprehensive planning.

Grant writing and development of new initiatives.

Sector: Government/Community Agency/Education

Melissa Menon - On Point for College, Inc. - **E:** MelissaMenon@onpointforcollege.org **P:** (315) 440-3366

Description of work: On Point's College and Career Access and On Point for Jobs programs provide college access, career exploration and readiness, job placement, and professional development services for low-income, first-generation college students and graduates in the Greater Syracuse area, including Utica, NY.

Kinds of Projects: Our program staff work to inform low-income and first-generation college youth and graduates that meaningful employment is possible. While addressing the financial and social/cultural concerns that could create barriers to their success in embarking upon a career, we endeavor to provide our program participants with a constellation of services and the tools and resources to become prepared, confident, happy and successful professionals. Our best practice, person-centered, strengths-based approach provides nuanced support to each individual participant. We believe that meaningful employment stems from self-motivated, self-identified, and self-actualized career goals, with steadfast support and guidance along the way.

Sector: Government/Community Agency/Education

Karen Noel - Fulton City School District - **E:** knoel@fulton.cnyric.org **P:** 315-593-5440

Description of work: This is our first year of trying to implement a STEAM program into the Fulton Junior High School. Our focus this year is building a culture developing the 21st century skills that many future employers desire in their employees. We are also focusing on developing career portfolios so that students can start to research what their desired future could be, we will be.

Kinds of Projects:

Sector: Government/Community Agency/Education

Connections 2015
Businesses Responses

Joseph Shedd - Syracuse University - **E:** jbshedd@syr.edu **P:** 315-443-2685

Description of work: Higher education teacher & leadership preparation programs and research

Kinds of Projects: School of Education teacher preparation candidates work with K12 teachers and area business advisors to prepare lessons that introduce K12 students to authentic work-world problems; Study Council at Syracuse University provides support and documentation for collaborative efforts to prepare K12 teachers and administrators to integrate career preparation and students' academic coursework.

Engage teams of 3-4 preservice secondary teachers with industry and classroom teacher advisors. Charge each team with identifying with their industry advisor's advice a work world protocol that they can embed in a lesson they teach in their teacher advisor's classroom and that addresses that teachers' instructional objectives. Looking too classroom teachers and potential industry advisors available for June projector

Sector: Government/Community Agency/Education

Joseph G. Shields - Ferrara Fiorenza PC - **E:** jshields@ferrarafirm.com **P:** (315) 437-7600

Description of work: Ferrara Fiorenza PC provides advice, counsel and effective representation to public and private sector employers in the areas of education, labor relations and employment law. Our firm's practice is limited to the representation of management in these areas. We offer our clients a full range of "traditional" legal services, such as civil litigation defense, as well as "non-traditional" legal assistance in avoiding courtroom battles, such as effective policy development, HR administration assistance and managerial and in-service training programs.

Kinds of Projects: Ferrara Fiorenza PC provides advice, counsel and effective representation to public and private sector employers in the areas of education, labor relations and employment law. Our firm's practice is limited to the representation of management in these areas. We offer our clients a full range of "traditional" legal services, such as civil litigation defense, as well as "non-traditional" legal assistance in avoiding courtroom battles, such as effective policy development, HR administration assistance and managerial and in-service training programs.

Sector: Government/Community Agency/Education

Chris Stupp - City of Oswego Fire Dept. - **E:** cstupp@oswegofire.org **P:** 315-591-2350

Description of work: Provide emergency services to the City of Oswego, educate EMT's up to the AEMT-CC level, provide code enforcement for the city.

Kinds of Projects: The problem we are currently having is educating the public about all the vital services that the fire department provides.

Sector: Government/Community Agency/Education

Connections 2015
Businesses Responses

Kelley Weaver - Friends of Fulton Parks Inc - **E:** friendsoffultonparks@gmail.com **P:** 315-402-7431

Description of work: Friends of Fulton Parks Inc is a 501(c)3 non-profit dedicated to the City of Fulton Parks. We encourage outdoor play through facilitating physical improvements to the parks, as well as community events, in an effort to enhance the quality of life for residents and visitors.

Kinds of Projects: Every project is a collaborative effort, between our organization, businesses, service groups, institutions, and individuals. Recent examples of our projects include:

Restoring Recreation Park - Determine need, feasibility, and cost of restoring a pavilion and play space. Design, raise funds, enter into contracts, and assist with installation. We have included several student groups throughout the process. Specific problems that had to be solved include: determining the site, based on surrounding land use, vegetation, and safety factors; determining the volume of safety surfacing and concrete needed for installation; following government protocol and processes; public awareness, press releases, social media; writing grant applications and orchestrating fundraising activities; creative design projects for amenities such as picnic table toppers, garbage can designs, sitting area/flower garden/fountain; inclusive layout and accommodations for accessibility to meet a broad spectrum of visitors.

Sparkle-a-Park Earth Month event- organizing groups in the community to "sparkle" a park. This includes determining specific cleanup or work projects needed around the city's park properties, scheduling groups, providing necessary supplies and support, photography and publicity, thank you letters. Each group chooses their location/day/time, and recruits their own volunteers. If prizes are donated, participating groups are entered into a prize drawing.

Skate Park - We are in the beginning stages of designing, fundraising, petitions, promoting awareness for a skate park. The site is approved.

Sector: Government/Community Agency/Education

John R Halleron - SBDC in Oswego - **E:** john.halleron@oswego.edu **P:** 315 312 3492

Description of work: Our organization works with new or existing businesses to provide assistance with business planning, projections, and market research.

Kinds of Projects: We have worked with many manufacturing companies to obtain expansion or start-up financing.

Sector: Manufacturing & Advanced Manufacturing

Laura Miller - Darco Mfg. - **E:** lmiller@darcomfg.com **P:** 315-491-8189

Description of work: We are a locally owned contract manufacturing company offering CNC machined parts to Original Equipment Manufacturers.

Kinds of Projects: Problems range from small anomalies / defects in production to whether or not we can meet a customer's specifications in a request for quote.

We do manufacturing engineering, process engineering and quality engineering every day in one form or another. Our non recurrent engineering is generally programming and work holding / fixture design.

Sector: Manufacturing & Advanced Manufacturing

Connections 2015
Businesses Responses

Reggie Sanders - Bridgestone - **E:** rsanders@bfrc.com **P:** 315 489-7015

Description of work: Firestone Complete Auto Care of Central New York, Firestone is the auto care specialist with 7 locations in central New York. We offer free alignment checks, tire inspections, air pressure checks and tire rotations. We handle complete auto service needs in the area of oil changes, brakes, alignments and other services. We offer great financing options, outstanding promotions and we have convenient locations.

Kinds of Projects: We are involved in community events at Fort Drum. We support local organizations and small business. We are working with G2Life to hire Veterans into meaningful positions.

Sector: Manufacturing & Advanced Manufacturing

Heather Schmidtka - Barrett Paving Materials - **E:** heather.schmidtka@barrettpaving.com **P:** 315-935-4200

Description of work: Our culture and heritage is based on over 150 years of manufacturing and construction experience, from streets paved with wooden blocks to modern interstate highways. When the age of the automobile arrived in the early 20th Century, Barrett leadership developed and promoted paving materials to meet the growing need for improved roads. Our history explains our organization's deeply rooted commitment to quality, innovation and service. This foundation has allowed Barrett to continue paving the way to a successful future.

Kinds of Projects: I am the Human Resources Manager, so I deal with a lot of people issues, conflict resolution, ethics, harassment etc.

At our company however, many of the employees would be dealing with analyzing a problem and solving it, civil engineering, manufacturing of asphalt, safety issues and environmental issues surrounding road construction.

Environmental issues with civil/heavy highway construction & asphalt manufacturing.

Safety culture - reducing incidents

Continuous process improvement - in all facets of our business - making things more efficient-accounting, hr, construction, engineering, estimating, manufacturing, diesel mechanics/shop, project management

Looking at expanding our sales - new way to approach customers - beat out competitors

Manufacturing asphalt - research & development - ways to push recycled asphalt as a "preferred mix"

Sector: Manufacturing & Advanced Manufacturing

Howie Hollander - Technology Alliance of CNY - **E:** hollander@tacny.org **P:** 315.415.6615

Description of work: Our mission is to facilitate community awareness, appreciation, and education of technology; and to collaborate with like-minded organizations across Central New York.

Kinds of Projects: Volunteer engagement

Sector: Technology/STEM

Connections 2015
Businesses Responses

Mary Margaret Small - Clarkson University - **E:** mmsmall@clarkson.edu **P:** 315-268-3791

Description of work: Clarkson University is a small, private research institution located in northern New York. Located just outside the Adirondack Park in Potsdam, N.Y., Clarkson is a nationally recognized research university for undergraduates with select graduate programs in signature areas of academic excellence directed toward the world's pressing issues. Through 50 rigorous programs of study in engineering, business, arts, sciences and the health professions, the entire learning-living community spans boundaries across disciplines, nations and cultures to build powers of observation, challenge the status quo, and connect discovery and engineering innovation with enterprise.

Kinds of Projects: As the Educational Partnerships Director in the Shipley Center for Innovation, my role is to connect Clarkson faculty and students with school districts, businesses and individuals to support and enhance innovation and entrepreneurship.

Sector: Technology/STEM

Debbie Stack - WCNY - **E:** debbie.stack@wcny.org **P:** 3154532424

Description of work: WCNY not only broadcasts educational television programming including its high school academic quiz show, Double Down, and statewide Regents Review television and online Regents exam preparation, but also has a two-year on-site Career and Technical Education course and offers a STEAM-based entrepreneurial and economic co-curricular program called Enterprise America, an excellent introduction to project-based learning, that couples classroom instruction with hands-on experiential learning for middle and high school students in a 10,000 square foot simulated city at WCNY.

Kinds of Projects: As WCNY's Director of Education and Community Engagement, I help look for opportunities to enhance learning and meet community educational needs for learners of all ages. Professional development for educators, exploring the many educational resources, most of them well-tested and free, available for classroom use as well as for utilization with parents and child care providers.

Sector: Technology/STEM

Kerry Tarolli - King + King Architects - **E:** ktarolli@kingarch.com **P:** 315-682-6180

Description of work: We are an architectural design firm that focuses on four markets: K-12, Higher Education, Healthcare, and Community.

Kinds of Projects: We design new physical environments for our clients, which could involve the construction of a brand new facility, or additions and/or renovations to existing buildings. The majority of time we solve problems related to inadequate or obsolete facilities.

Sector: Technology/STEM

Joe Vargo - Partners for Education & Business - **E:** JoeV@macny.org **P:** 4401966

Description of work: Administer CNY STEM Hub
Administer CNY Tech Sector
Manage www.cnystem.com
Coordinate work based learning and TEACHER IN THE WORKPLACE Programs

Kinds of Projects: Coordinate many problem solving/work based learning for schools and businesses

Sector: Technology/STEM

Connections 2015
Businesses Responses

Suzanne Gilmour - Le Moyne College - **E:** gilmous@lemoyne.edu **P:** 445-4376

Description of work: We are an institution of higher education that has a keen interest in how PBL and liberal arts interface at the undergraduate and graduate levels.

Kinds of Projects: Authentic leadership problem solving is the format for our leadership courses.

Sector:

David Sampson - Innovation Tech - **E:** dsampson@innovationtech.us **P:**

Description of work: Earth Science - Astronomy, Geology: Solar, Wind, Geothermal Energy
Linking Environment - Evolution

Kinds of Projects:

Sector: