

So God Made A Farmer By Paul Harvey

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Complexity Level: Measures 1060L

Source/Link: http://www.theatlantic.com/politics/archive/2013/02/paul-harveys-1978-so-god-madea-farmer-speech/272816/

TEXT NOTES

The popularity of Paul Harvey's original radio broadcast surged after an advertisement for Dodge Ram trucks during the 2013 Super Bowl used it. Adapted from a 1975 article, Harvey delivered the speech at the 1978 convention of the Future Farmers of America. The article provides the original speech and the Super Bowl advertisement.

Sample Text-Dependent Questions (to drive initial close reading and discussion):

- 1. In addition to food production, in what ways does Paul Harvey align the farmer's work and life with the needs of Americans?
- 2. How do the images in the Dodge Ram truck advertisement enhance/diminish the standalone text?



