



*Inspire. Educate. Entertain.*

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*Possible business types/subject matter for WCNY's Enterprise America Program:*

- Snack Shop
- Telephone/Mobile Phone Shop
- Broadcast Center – TV/Radio
- Technology Center
- Bank/credit union
- Green Technology
- Police/fire/public safety
- Food safety (investigation/testing)
- Health & wellness systems
- Forget post office but maybe a delivery company (something logistics-oriented)
- Forget newspaper – focus on mobile communications/new media (Facebook)
- Some tie-in to the management of your digital life
- Energy
- Credit Union/banking
- Sports in some way (maybe sports marketing/sports medicine)
- Video gaming
- Non-profits in a city
- Recycling (environmental recycling – OCRA-like; recycling of goods - CXTec)
- Restaurant
- Retail
- E-Bay store
- Testing, measuring, analysis skills
- STEM
- Market research company (surveying)